Shoot Great Images™

Wrap-up

I'll close now with a few wrap-up comments.

Your Art?

How do you want the images of your art to look? Like this...or like this? If your images are like the one on the left, you can easily make them look great—like the one on the right.

You Can Do It! You can do it! Your skills—and your images—will improve with learning and practice. Don't settle for second-rate images. Your art deserves great images—you know it does. Take the time and effort to learn to photograph your work well and practice. Then sell your art—and yourself—with the best photos.

Closing Thought

A number of years ago, a reporter in Oregon sat through the jurying for a local exhibition and wrote about the experience. He offered some observations about the process and closed with a bit of advice that is as true today as it was then.

"It takes nerve to be an artist. Go ahead. Be nervy. Impress me. Just send better slides next time." *Bob Keefer, The Register-Guard (Eugene, OR)*

Evaluate Your Progress

- 1. For each statement below, assess your progress as a result of this program using a scale from 1=No Change to 5=Very Improved.
 - 1 3 5 I can adjust the camera settings for photos of my art.
 - 1 3 5 The colors in the images of my work are accurate.
 - 1 3 5 I know how to light the art when taking photographs.
 - 1 3 5 I have images of my art that are correctly exposed.
 - 1 3 5 My photos of dimensional work have more depth of field.
 - 1 3 5 I'm comfortable using the editing software or app I have.
 - 1 3 5 I know how to crop and make basic edits to my photos
 - 1 3 5 I have resized the images I'm using for show entries
 - 1 3 5 I can save images as a JPEG file and adjust the file size.
 - 1 3 5 I understand more about how to enter shows online.
- 2. Where you have made only limited progress, review those lessons again and use the comments area in each lesson to ask questions.
- 3. Where you have made more progress, keep practicing your skills.



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